



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 3044749
Schedule Dates 09/26/17-10/02/17
Advertiser Ralph Northam for Virginia Governor-D (116676)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand GOVERNOR/DEM (926535)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Dome,Liz
Phone/Fax /
CPE 5613
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 09/22/17
Last Modified 09/22/17
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,862.50
Net Total \$106,887.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2017	124	\$125,750.00
Grand Total:	124	\$125,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	4:30A- News-Good Morning Washington at 430a			1	1	1	1			4	\$75.00	\$300.00	Washington (WJLA)		9/22/17
2.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	4:30A- News-Good Morning Washington at 430a		1							1	\$75.00	\$75.00	Washington (WJLA)		9/22/17
3.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	5A- News-Good Morning Washington at 5a		1							1	\$300.00	\$300.00	Washington (WJLA)		9/22/17
4.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	5A- News-Good Morning Washington at 5a			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		9/22/17
5.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	6A- News-Good Morning Washington at 6a			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		9/22/17
6.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	6A- News-Good Morning Washington at 6a		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		9/22/17
7.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	7A- ABC-Good Morning America			2	2	2	2			8	\$1,000.00	\$8,000.00	Washington (WJLA)		9/22/17
8.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	7A- ABC-Good Morning America		2							2	\$1,000.00	\$2,000.00	Washington (WJLA)		9/22/17
9.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	9A- Live with Kelly		1							1	\$250.00	\$250.00	Washington (WJLA)		9/22/17
10.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	9A- Live with Kelly			1	1		1			3	\$250.00	\$750.00	Washington (WJLA)		9/22/17

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11.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	10A- Rachael Ray			1	1	1	1			4	\$200.00	\$800.00	Washington (WJLA)		9/22/17
12.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	10A- Rachael Ray		1							1	\$200.00	\$200.00	Washington (WJLA)		9/22/17
13.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	11A- ABC-The View		1							1	\$300.00	\$300.00	Washington (WJLA)		9/22/17
14.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	11A- ABC-The View			1	1		1			3	\$300.00	\$900.00	Washington (WJLA)		9/22/17
15.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	12P- News-ABC 7 News at Noon			1	1	1	1			4	\$200.00	\$800.00	Washington (WJLA)		9/22/17
16.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	12P- News-ABC 7 News at Noon		1							1	\$200.00	\$200.00	Washington (WJLA)		9/22/17
17.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	12:30P- Who Wants to be a Millionaire		1							1	\$150.00	\$150.00	Washington (WJLA)		9/22/17
18.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	12:30P- Who Wants to be a Millionaire			1	1	1	1			4	\$150.00	\$600.00	Washington (WJLA)		9/22/17
19.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	1P- ABC-The Chew			1		1	1			3	\$200.00	\$600.00	Washington (WJLA)		9/22/17
20.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	1P- ABC-The Chew		1							1	\$200.00	\$200.00	Washington (WJLA)		9/22/17
21.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	2P- ABC-General Hospital		1							1	\$400.00	\$400.00	Washington (WJLA)		9/22/17
22.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	2P- ABC-General Hospital			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		9/22/17

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23.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	4P- News-ABC 7 News at 4p			1	2	1	2			6	\$400.00	\$2,400.00	Washington (WJLA)		9/22/17
24.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	4P- News-ABC 7 News at 4p		1							1	\$400.00	\$400.00	Washington (WJLA)		9/22/17
25.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	5P- News-ABC 7 News at 5p		2							2	\$500.00	\$1,000.00	Washington (WJLA)		9/22/17
26.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	5P- News-ABC 7 News at 5p			2	2	2	2			8	\$500.00	\$4,000.00	Washington (WJLA)		9/22/17
27.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	6P- News-ABC 7 News at 6p			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)		9/22/17
28.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	6P- News-ABC 7 News at 6p		1							1	\$650.00	\$650.00	Washington (WJLA)		9/22/17
29.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	6:27P- 6:30P (EST)		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)		9/22/17
30.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	6:27P- 6:30P (EST)			1	1	1	1			4	\$2,500.00	\$10,000.00	Washington (WJLA)		9/22/17
31.0	Normal Line / Access	09/26/17-09/29/17	2	:30	6:57P- 7P (EST)			1	1		1			3	\$4,500.00	\$13,500.00	Washington (WJLA)		9/22/17
32.0	Normal Line / Access	10/02/17-10/02/17	2	:30	6:57P- 7P (EST)		1							1	\$4,500.00	\$4,500.00	Washington (WJLA)		9/22/17
33.0	Normal Line / SPOT	10/01/17-10/01/17	2	:30	6:27P- 6:30P (EST)								1	1	\$400.00	\$400.00	Washington (WJLA)		9/22/17
34.0	Normal Line / SPOT	10/01/17-10/01/17	2	:30	6:30P- ABC-World News Tonight (Sunday)								1	1	\$450.00	\$450.00	Washington (WJLA)		9/22/17
35.0	Normal Line / Access	09/26/17-09/29/17	2	:30	7P- Wheel Of Fortune			1	1	1	1			4	\$1,800.00	\$7,200.00	Washington (WJLA)		9/22/17

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36.0	Normal Line / Access	10/02/17-10/02/17	2	:30	7P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		9/22/17
37.0	Normal Line / Access	10/02/17-10/02/17	2	:30	7:30P- Jeopardy		1							1	\$2,700.00	\$2,700.00	Washington (WJLA)		9/22/17
38.0	Normal Line / Access	09/26/17-09/29/17	2	:30	7:30P- Jeopardy			1	1	1	1			4	\$2,700.00	\$10,800.00	Washington (WJLA)		9/22/17
39.0	Normal Line / Prime Premium	09/27/17-09/27/17	2	:30	8P- ABC-The Goldbergs (Wednesday)				1					1	\$3,600.00	\$3,600.00	Washington (WJLA)		9/22/17
40.0	Normal Line / Prime Premium	09/28/17-09/28/17	2	:30	8P- ABC-Greys Anatomy (Thursday)					1				1	\$5,000.00	\$5,000.00	Washington (WJLA)		9/22/17
41.0	Normal Line / SPOT	09/26/17-09/29/17	2	:30	11P- News-ABC 7 News at 11p			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		9/22/17
42.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	11P- News-ABC 7 News at 11p		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		9/22/17
43.0	Normal Line / SPOT	09/30/17-09/30/17	2	:30	11:35P- News-ABC 7 News at 11p							1		1	\$350.00	\$350.00	Washington (WJLA)		9/22/17
44.0	Normal Line / SPOT	10/01/17-10/01/17	2	:30	11P- News-ABC 7 News at 11p								1	1	\$300.00	\$300.00	Washington (WJLA)		9/22/17
45.0	Normal Line / SPOT	09/26/17-09/28/17	2	:30	11:35P- ABC-Jimmy Kimmel			1	1	1				3	\$450.00	\$1,350.00	Washington (WJLA)		9/22/17
46.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$450.00	\$450.00	Washington (WJLA)		9/22/17

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47.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	12:35A- ABC-Nightline		1							1	\$150.00	\$150.00	Washington (WJLA)		9/22/17
48.0	Normal Line / SPOT	09/26/17-09/28/17	2	:30	12:35A- ABC-Nightline			1	1	1				3	\$150.00	\$450.00	Washington (WJLA)		9/22/17
49.0	Normal Line / SPOT	10/01/17-10/01/17	2	:30	11:30P- News-ABC 7 News at 11p								1	1	\$250.00	\$250.00	Washington (WJLA)		9/22/17
50.0	Normal Line / SPOT	10/01/17-10/01/17	2	:30	12:05A- Extra Wknd								1	1	\$150.00	\$150.00	Washington (WJLA)		9/22/17
51.0	Normal Line / SPOT	10/01/17-10/01/17	2	:30	1:04A- Scandal								1	1	\$75.00	\$75.00	Washington (WJLA)		9/22/17
52.0	Normal Line / SPOT	09/30/17-09/30/17	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)		9/22/17
53.0	Normal Line / SPOT	10/01/17-10/01/17	2	:30	8A- ABC-Good Morning America Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)		9/22/17
54.0	Normal Line / SPOT	10/01/17-10/01/17	2	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$300.00	\$300.00	Washington (WJLA)		9/22/17
55.0	Normal Line / Football	10/02/17-10/02/17	2	:30	8:30P- Sports-Redskins Football		1							1	\$18,000.00	\$18,000.00	Washington (WJLA)		9/22/17

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